GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Industries & Commerce Department – Constitution of District Industrial and Export Promotion Committee (DIEPC) – Orders – Issued.

INDUSTRIES & COMMERCE (P & I) DEPARTMENT

G.O.MS.No. 43 Dated: 13-08-2020

Read the following:-

1) G.O.Ms.No.137, Industries & Commerce (IP) Department, dated 05-03-2012.

2) Memorandum F.No.01/36/218/01/AM-18/TC/Part-1 of directorate General of Foreign Trade Department of Commerce, Ministry of Commerce & Industry, Government of India, dated 26th December, 2019.

3) From the Director of Industries, A.P, Vijayawada, Lr.No. CCEP-13021/13/2019-JD-COCEP, dated 10-03-2020.

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ORDER:

In the reference 1st read above, Government have issued orders constituting a District Industries Promotion Committees (DIPCs) under a single umbrella by merging various separate committees constituted earlier for review of Single Window, incentives, task force committee for PMEGP etc., at the district level, established under the Chairmanship of District Collector to deal with the issues pertaining to industries in the respective districts.

2. In the reference 3rd read above, the Director of Industries has reported that he has noticed that over the years, the DIPCs established under the Chairmanship of District Collector are effectively reviewing the applications filed under Single Desk Policy, sanctioning incentives, selecting the beneficiaries under PMEGP etc., for inclusive Industrial Promotion in Districts.

3. The Director of Industries has further reported that the Directorate General of Foreign Trade Department of Commerce while sending the action to be initiated by the State Export Commissioners, requested to constitute District Export Committees (DEPCs) to develop districts as Export Hubs and also suggested the composition of committee members since the purposes of District Export Promotion Committees in each district proposed by the Government of India, is also relate to industrial promotion, there is need to merge this committees with the DIPCs exist at district level by including the representation from the Government Departments / Agencies involved in export promotion. This would ensure better coordination, knowledge

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sharing, integrating, quicker and efficient decision making. In light of the above, it is proposed to constitute District Industrial and Export Promotion Committees (DIPCs) for review / monitoring the additional following agenda items relating to Export Promotion in the respective districts along with the regular items of the DIPCs. He has furnished that the terms of reference for Export Promotion Agenda and the composition of the District Industrial and Export Promotion Committee (DIEPC).

4. Government after careful examination of the matter hereby constitute District Industrial and Export Promotion Committee (DIEPC) in lieu of District Industrial Promotion Committees (DIPCs) for review / monitoring the additional following agenda items relating to Export Promotion in the respective districts along with the regular items of the DIPCs. The terms of reference for Export Promotion Agenda will be:

a) Benchmarking baseline export performance of District-present export performance.
b) Identification of potential export products in the district.
c) Creation of District export action plan with quantifiable targets.
d) Creation of sub groups for each identified potential export product – involving stakeholders like manufacturers, artisans, exporters of the identified products.
e) Resolution, escalation and monitoring of issues in exports from the district for identified potential products through regular meetings.
f) Identification of bottlenecks for exports of potential products.
g) Identification of training and development needs of District Industries and coordination for training with our departments.
h) Dissimilation of information through trainings, seminars, guest lecturers, practical training, exchange visits with other Districts of excellence.
i) Act as one point facilitator for export promotion at District level.
j) Liaison with and report progress to state level export promotion committee.
k) Update DGFTSs online DEPC Progress Monitoring cell.

5. The composition of the District Industrial and Export Promotion Committee (DIEPC) was expanded as indicated below to accommodate the function relating to the items of industrial promotion inclusive of export promotion in the Districts. The Composition of the District Industrial and Export Promotion Committee (DIEPC)

Sl. No.	Official/Department	Role
1	District Collector	Chairman
2	Regional Authority of Directorate General of Foreign Trade, Vizag	Member

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3	General Manager, District Industries Centre	Member – Convener
4	Representative of Regional office of MSME, Government of India or/and Representative of MSME-DI as necessary	Member
5	Representative from Sector Specific Export Promotion Council	Member
6	Representative Quality and Standards implementation body for Products / Services	Member
7	Representative (s) from sector Specific Ministries in Government of India (Agriculture, Fisheries, Mines and Geology, Drugs and Pharmaceuticals, Horticulture and Food Processing etc.	Member
8	Representative from the Sector Specific Ministry of the state Govt. as required as Member.	Member
9	Deputy Commissioner of Commercial Taxes Department/GST	Member
10	Branch Manager, A.P State Finance Corporation	Member
11	Deputy chief / Inspector of Factories Department	Member
12	Environmental Engineer, A.P. Pollution control Board	Member
13	Representative from Marketing Dept.	Member
14	Superintendent Engineer / Divisional Engineer, APTRANCO / DISCOMs	Member
15	Zonal Manager A.P Industrial Infrastructure Corporation	Member
16	Sectoral Agencies Specific to Product identified in each district (NABARD etc.)	Member
17	Representative from Social Welfare Department	Member
18	District Panchayat Officer	Member
19	Commissioner, Municipality / Urban development	Member
20	Lead District Officer / Lead Bank Manager	Member
21	Five (5) representatives of Industrial Associations	Member
22	Representatives of any department of State Government or Expert as Special Invitees whenever necessary	Member

6. The District Industrial and Export Promotion Committee (DIEPC) shall invariably hold meetings every month on a fixed date and send a copy of the minutes to the Director of Industries, immediately thereafter.

7. The General Manger, District Industries Centre, the Convener of the DIEPC shall begin the meeting with introductory note on the status of industrial development and export promotion with major issues of concern.

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8. The representatives of MSME Associations / Services Societies in Industrial Estates shall be encouraged to participate in the deliberations and contribute to development of enterprises and to make the districts in product specific Export Hubs in the district.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

R. KARIKAL VALAVEN,
SPECIAL CHIEF SECRETARY TO GOVT. & CIP

To
The Director of Industries, A.P, Vijayawada.
All the members of the Committee through Director of Industries, A.P, Vijayawada.
All the General Managers of District Industries Centre's through Director of Industries, A.P, Vijayawada.
All District Collectors.
The Vice Chairman & Managing Director, A.P. State Financial Corporation, Plot OS No.2, 2nd Cross , 3rd Road, Industrial Park, Vijayawada - 520007
The Vice Chairman & Managing Director, A.P. Industrial Infrastructure Corporation Limited (APIIC), Mangalagiri.
The Member Secretary, A.P. Pollution Control Board, Vijayawada.
All the CMDs of DISCOMs through Director of Industries, A.P, Vijayawada.
The Chairman & Managing Director, APTRANSCO, Vijayawada.
Copy to:
P.S. to Secy. to C.M.
P.S. to Minister (Ind.&Com., IT, SD & Training)
P.S. to Chief Secretary.
P.S. to Spl.C.S. & CIP, Ind.& Com. Dept.
SF/SC.

// Forwarded by order //

SECTION OFFICER.